Success in China For UK Plastics Companies

UK Plastics Companies in China
An Overview of Opportunities and Successful Market Entry Strategies

To Register for this event contact:
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Date:
Tuesday,
14th April 2009

Location: BPF House,
6 Bath Place,
Rivington Street,
London, EC2A 3JE
UK Plastics Companies in China
An Overview of Opportunities and Successful Market Entry Strategies

10.30 **Introduction and Opening Comments** (Peter Davis, British Plastics Federation)

10.40 **China an Overview** (Robert Hurley, UK Trade and Investment)
- China market overview and a guide to doing business in China
- Understanding business culture and etiquette when visiting China

11.15 **The Economic Outlook of China** (Yang Chen, Centre for East Asian Studies, University of Bristol)

11.45 Tea/Coffee Break

12.00 **Intellectual Property Rights in China** (Dennis Lee, Silverman Sherliker)

12.30 **Doing Business in China, A Case Study** (TBC)

12.50 Lunch

1.40 **Doing Business in China, A Case Study** (Chris Francis, Meech)

2.00 **Opportunities for UK Businesses in China and an Overview of China's Regional Cities** (Chen Wu, CBBC)

3.00 **Close**

This workshop brings together leading experts on the Chinese plastics industry including 2 case studies from industry experts with over 2 decades of experience in the Chinese plastics market between them. The seminar costs just **£50 (plus VAT)** and will provide a unique opportunity to learn from experts and share ideas with fellow plastics industry professionals. All companies in attendance will receive a [FREE MARKET INFORMATION PACK](#) on the Chinese Plastics Market.

Complete your details below and fax back to 0207 457 5045 (or post to BPF, 6 Bath Place, Rivington Street, London, EC2A 3JE) alternatively call Doreen Greenaway on 0207 457 5047 or email dgreenaway@bpf.co.uk...

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**Attendee(s)**

**Phone**

**EMAIL**

**COMPANY NAME**

**Address**

**No. Delegate spaces that you wish to reserve**

**Method of Payment:**
- [ ] Cheque (enclosed)
- [ ] Visa
- [ ] MasterCard
- [ ] Switch

**Credit Card #**

**Security #**

**Exp. date**

**Issue Number**

**TOTAL (EX VAT)**

**VAT**

**TOTAL:** £

**Card Holders Address**

**Signature**