This conference is specially designed to develop your understanding of plastic uses in the built environment. It will provide a thorough investigation into current challenges, whilst also looking to the future opportunities within the industry, providing a valuable insight into the development of plastics in construction.

Subjects covered will include:

- Energy efficiency in the home
- Innovation in plastic construction materials
- Meeting current challenges head-on
- Major opportunities of the future

Case Studies will be presented by leading industry experts to support delegates’ understanding.

Sponsored by:
SESSION 1:

10.15  Welcome and Introduction  
Peter Davis  
BPF

10.20  Future trends in the construction industry  
♦ Update on the UK Construction Industry  
♦ Major projects  
♦ Approaching major challenges  
♦ Industry drivers and future demand  
Philip Law  
British Plastics Federation

10:40  The Role of BRE and the Green Guide to Specification  
♦ Green Guide Update  
♦ Major construction opportunities for the future including London 2012  
Suzy Edwards  
BRE

11.00  Questions and Answers / Discussion  

11.10  Refreshments  

SESSION 2:

11:30  Innovation in Plastics Construction Materials  
♦ Current Research and Development Projects  
♦ Innovative approaches to current challenges  
♦ Encouraging efficiency and sustainable construction  
Neil Mayne  
Plastics Europe

11.55  Government Activities in the Construction Field  
♦ A guide to evolving Government structure & responsibilities for construction  
♦ The range of Government initiatives effecting construction  
John Newman  
BERR

12.15  Taking Advantage of Global Opportunities in Construction  
♦ Identifying Global Opportunities for Business Development  
♦ UK Government Assistance in Securing Overseas Business  
Cheryl Ness  
UK Trade and Investment

12:35  Questions and Answers / Discussion  

12.45  NETWORKING LUNCH  
All
**Seminar Outline**

This seminar presents, clearly and concisely, the arguments for plastics providing practical answers for questions that you may face in the field.

**Who Should Attend?**

This is a must for all involved in the construction industry. Senior Managements, Project Managers and all those with an interest in innovation, energy efficiency and becoming more sustainable within the construction environment.

**Venue:**

Best Western, Stoke Moat House Hotel, Etruria Hall, Festival Way, Stoke-on-Trent, ST1 5BQ
Tel: 0870 225 4601
REGISTRATION FORM FOR SEMINAR 5th December 2007
PLEASE FAX OR POST BACK TO THE ABOVE ADDRESS

No. Delegate spaces that you wish to reserve

DELEGATE NAMES:

Your Name

COMPANY NAME

Address

Phone

EMAIL

PRICE:

BPF MEMBERS — £120.00 + VAT
AFFILIATE MEMBER — £160.00 + VAT
NON BPF MEMBERS — £200.00 + VAT
ACADEMIC — £100.00 + VAT
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Terms and Conditions

All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded to you together with joining instructions.

Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received after 30th November 2007 — No refund will be given after this date.

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