With sustainability and environmental issues increasingly in the media and legislative spotlight there is a growing awareness of the role and impact of plastics packaging.

In order to counter the negative perception of plastics packaging and to arm companies with the facts, the BPF has assembled a team of top-speakers to brief your company on the latest in environmental thinking and the important role plastics packaging will play in meeting the sustainability challenge.

- Methods to Assess the Environmental Impact of Packaging
- Retailers’ Attitudes to Plastics Packaging
- Sustainability through Design
- Increasing Recycling and use of Recyclate
- Innovations in Packaging
- Plastics Packaging: Contributing to a Low-Carbon Economy
Plastics Packaging
Meeting the Sustainability Challenge

CHAIR: Philip Law

09:45  Registration & Refreshments

10.15  Start and Introduction

10.20  WRAP’s Courtauld Commitment II
  ♦  What is Courtauld II?
  ♦  Carbon Methodologies
  ♦  The implications of Courtauld II mean for plastics packaging?

10.50  Assessing the Environmental Impact of Plastics
  ♦  The pitfalls of systems to assess environmental impact of products
  ♦  The approach of the plastics industry to assessing its products

11.20  Coffee Break

11.30  Plastics Packaging from a Food Manufacturer’s Perspective
  ♦  Plastics packaging policies and initiatives
  ♦  Changing attitudes and future market and regulatory drivers

12.00  Improving Sustainability through Design
  ♦  Improving packaging’s sustainability through design
  ♦  Creating fit-for-purpose packaging
  ♦  Lightweighting through design

12.30  Developments in Plastics Recycling
  ♦  Developing Closed Loop Recycling Systems
  ♦  Ensuring Quality
  ♦  Demand trends for post-consumer recyclate in packaging

12.30  Food Contact Legislation
  ♦  An update on European Food Contact Legislation
  ♦  Complying with Legislation when using recyclate

13.15  Networking Lunch
14:00 Bio-Based and Degradable Plastics Packaging
- An overview of key materials and their properties
- Appropriate material selection
- Market demand—current and future trends

Graham Whitchurch

14.30 Innovations in Plastics Packaging
- Smart and Intelligent packaging
- Innovations in plastics materials

Jonathan Fowle
Innovati

15:00 Capscr—Innovation to Reduce Waste
- An innovative project to promote the reuse of unavoidable process scrap and to reduce scrap through in-line monitoring.

Luke Savage
Exeter University

15.15 Plastics Packaging: Contributing to a Low-Carbon Economy
- Plastics packaging—lightweight and resource efficient
- Reducing waste using plastics
- Used plastics—a valuable resource

Anthony Roberts
BPF

15.45 Round up & Close

Venue:
British Plastics Federation
6 Bath Place
Rivington Street
London
EC2A 3JE

Tel: 0207 457 5000
Fax: 0207 457 5045

www.bpfevents.co.uk
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Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received before 11th November 2009 — No refund will be given after this date. The British Plastics Federation is a company limited by guarantee. Registered in England no 282883

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