IMSM recently attended Interplas at the NEC, as part of the British Plastics Federation stand. Pictured above is IMSM Business Manager Colin Rae explaining the benefits of ISO9001 to a visitor. Colin covers Essex and parts of London for IMSM, drawing on his extensive international sales background in the IT and electronics sectors.

Colin explained, “Businesses in the plastics sector value ISO9001 and ISO14001 as a means of ensuring they operate efficiently, and demonstrate their environmental credentials. This busy exhibition was an ideal opportunity to meet new customers, and outline various solutions which would give them a competitive advantage.”

Area Manager, Roderick Hogarth agreed, “IMSM has been working with the BPF for several years, and has a substantial number of customers in the design, tooling, and production of diverse plastics. Our team generated an above average number of quality leads from this show. In tough economic times, smart businesses are looking for a competitive edge, which the ISO standards provide.”