Trade Mission to India and Plastindia Exhibition

Mahatma Mandir Exhibition Centre, Gandhinagar, Gujarat
India 5 - 8 Feb 2015
Mission Overview
British Plastics Federation (BPF) is organising a Trade Mission to Gujarat in February 2015 to coincide with PlastIndia, the largest plastics show in India and one of the largest exhibitions in the world. The Mission will provide UK delegates with an excellent opportunity to research the market, meet potential customers, agents and distributors and also visit the trade show. It will also enable companies to promote their products and services to boost their company profile quickly and cost effectively.

Benefits of joining the Trade Mission
- Support of the BPF in travel arrangements
- Arranging a visa invitation letter
- Assistance in arranging the accommodation in the group hotel
- Transfers from the hotel to the trade fair and back
- Entry ticket to the Plastindia show
- Entry to the Mission Group Guide inc.company description and contact details (printed in 1,000 copies and distributed during the show)
- Marketing of the Mission delegates through the BPF channels in the market including the Plastindia Foundation and OPPIA
- Opportunity and support to develop an effective market entry plan

The Programme
We will spend 4 days exploring the market, the programme below gives a overview of what will take place out in market, it is expected that most companies will follow this time table, however it is not mandatory and we have strived to make this mission as flexible as possible.

**DAY ONE - 5th February 2015**
Welcome meal / Itinerary overview

**DAY TWO – 6th February 2015**
Group escorted to Plastindia on Group Bus

**DAY THREE – 7th February 2015**
Group escorted to Plastindia / B2B Reception

**DAY FOUR - 8th February 2015**
Fly back to UK - Optional stay over

Show
Plastindia is the largest exhibition of its kind in the Asia-Pacific region. It takes place triennially in New Delhi at the Pragati Maidan Exhibition Centre, India's largest exhibition centre. The show attracts over 125,000 visitors and over 1,600 exhibitors and is oversubscribed in terms of the exhibitor numbers.

Plastindia is the best way for UK companies to develop a presence in the world's 2nd largest growing economy.
Location of the British Pavilion at Plastindia 2015
The BPF has reserved nearly 250 sqm in Hall 11, this is the hall which features the majority of international pavilions and as a result is always a major draw for visitors to the exhibition.

Layout Hall 11

Visas
These are mandatory for visitors to India.
The BPF can provide all delegates with a letter of invitation required for the business visa. Delegates will submit their visa application directly to their nearest visa centre or send their application by post to the visa centre.

Preparation for the Mission
We strongly advise all participants to research the market and arrange meetings and appointments prior to departure. UK Trade & Investment offers tailor made market report called OMIS (Overseas Market Information Service).

Cost of The Mission
The BPF charges a non-refundable fee of £100 from BPF Member and £200 from Non-member for administration and management of the Trade Mission to India. As companies are paying for their own flights and accommodation, this amount is variable.

Accommodation
Given the recent change in venue for Plastindia 2015, the BPF are currently in the advanced stages of finalising accommodation for the exhibitors and the mission delegates in Gujarat. You will be updated as soon as possible.
How to Apply to Join the Mission

Participants must complete the below Terms and Conditions and submit no later than 30th December 2014 to secure the accommodation. The completed below form should be returned to: Alex Miles, British Plastics Federation by fax 0207 457 5045 or email amiles@bpf.co.uk For more information, contact Alex at the BPF on 0207 457 5001.

Terms and Conditions Trade Mission To India

1. Travel arrangements will be made individually by the Mission participants, the BPF will advise on the best flights if needed.

2. Payment for Hotel accommodation will be made direct to Hotel is Shangri La’s - Eros Hotel 5*, New Delhi

3. We require a 50 word description on your company’s activities, your objectives whilst on the trade mission and an electronic photo of the participating delegate to be included in the mission brochure.

4. If, on the advice of the Foreign Commonwealth Office, the mission has to be postponed or cancelled for reasons outside the control of the British Plastics Federation, such as civil strife, natural disaster or events in the market to be visited which might be prejudicial to the safety of members, BPF cannot accept liability for any costs, which participants may have incurred or may have committed to pay.

5. The BPF and UK Trade & Investment do not take any responsibility for individuals insurance. Therefore, each missioner is required to arrange his or her own comprehensive insurance.

6. The BPF charges a non-refundable fee of £100 from BPF Member and £200 from Non-member for administration and management of the Trade Mission to India.

7. Exhibitors must pay in full all invoices for participation as they fall due, failure to do so may be regarded as a breach of this contract.

Company Name:

Delegate Name: Job title:

Email:

Company Address:

Post Code: Web:

Tel: Fax:

Date: Signature: