Innovation in On-the-Go Packaging
We are the local business behind the bottle

- 13 countries
- 7 billion drinks
- 3,800 employees
- £1.3 billion tax contribution
- 97% of products made locally
- 150,000 tonnes of packaging
- 67% packaging recycled
- 36% packaging made from recycled materials
Long held commitment to lead the industry in sustainable packaging

Lightweighting our 500ml PET bottle

<table>
<thead>
<tr>
<th>Year</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>1994</td>
<td>36g</td>
</tr>
<tr>
<td>2006</td>
<td>26g</td>
</tr>
<tr>
<td>2009</td>
<td>24g</td>
</tr>
<tr>
<td>2016</td>
<td>19.9g</td>
</tr>
</tbody>
</table>

100% recyclable

Recycled materials

- Sleeve: >50%
- Tray: >40%
- Film: 25%

www.recyclenow.com

Coca-Cola European Partners

Say hello to our new PlantBottle™ range

Enjoy the happiness you love in a feel-good bottle. Made from up to 33.5% plant material that’s responsibly sourced and still 100% recyclable, it’s one big step towards reducing our carbon footprint.

And we won’t stop there. We’re aiming to make all our plastic bottles from 100% PlantBottle™ material by 2020, because happiness tastes better when the world’s a happier place.

Pick yours in stores now.

Learn more at coca-cola.co.uk/plantbottle
We are taking action on sustainability by using our business and our brands to build a better future.

For people.
For the planet.

Sustainability Action Plan

ACTIONS ON DRINKS
More choice.
More information.
Less sugar.

ACTIONS ON PACKAGING
Our packaging. Our resource.

ACTIONS ON SOCIETY
A force for good. For everyone.

ACTIONS ON WATER
Protect. Reduce. Replenish.

ACTIONS ON CLIMATE
Halve emissions. Renewable electricity.

ACTIONS ON SUPPLY CHAIN
Sourcing sustainably. Sourcing responsibly.
We are taking action on sustainability by using our business and our brands to build a better future.

We’ll collect all of our packaging so more can be recycled and none ends up as litter or in our oceans.

We’ll lead the way in pioneering sustainable packaging – including renewable materials and smart new ways to reduce packaging waste.

Sustainability Action Plan
Sustainable Packaging through Innovation

https://www.youtube.com/watch?v=uyolVMKlfQ&feature=youtu.be
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