The Future of Plastics Packaging

Thursday 30 November
BPF House, London, EC2A 3JE

BPF and Plastics Europe Members £75 + VAT
Non Members £125+ VAT

Contact:
Paul Baxter
events@bpf.co.uk
+44 (0)207 457 5047

Presentations from

Logoplaste  MARKS & SPENCER  smc  The co-operative
The Future of Plastics Packaging

What does the future of plastics packaging hold? And what challenges lie ahead? This BPF seminar will explore the challenges and opportunities that the plastics packaging industry will face in the next five, ten and fifteen years. Join us at this one-day event to examine consumer perspectives on plastics packaging and to discover how the BPF is looking to challenge misconceptions.

The event will also feature a presentation on marine litter, reusable PET bottles and a look at how to achieve consistency in plastics packaging design. Network with your peers, update your skillset and learn what the future will hold at this important seminar.

Who should attend: This seminar is aimed at senior and middle managers from organisations involved in plastics packaging in the UK.

<table>
<thead>
<tr>
<th>Morning Session</th>
<th>12.50</th>
<th>Networking Lunch</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.00</td>
<td></td>
<td>Registration &amp; Refreshments</td>
</tr>
</tbody>
</table>
| 10.25           |       | Chairman’s Introduction  
|                 |       | *Phil Chadwick, Plastics in Packaging* |
| 10.30           |       | Introduction from the BPF |
| 10.35           |       | The Future of Plastics Packaging  
|                 |       | *Benjamin Punchard, Mintel* |
| 11.00           |       | Consumer Perspectives on Plastics Packaging  
|                 |       | *Kevin Vyse, Marks and Spencer Barry Turner, BPF* |
| 11.30           |       | Morning Break |
| 11.50           |       | Hope, Hype and Headlines: Science in the news media  
|                 |       | *Tom Sheldon, Science Media Centre* |
| 12.20           |       | European Eco-Design Packaging Guidelines  
|                 |       | *Dr Isabel Schmidt, IK* |

<table>
<thead>
<tr>
<th>Afternoon Session</th>
<th></th>
</tr>
</thead>
</table>
| 13.50             | Findings on the Flow of Litter into the North Sea from Germany  
|                   | *Stephanie Cieplik, BKV* |
| 14.20             | Reusable PET Bottles  
|                   | *Stephen Mancey, Logoplaste* |
| 14.50             | Plastics Packaging Consistency and Design  
|                   | *Rob Thompson, Co-op* |
| 15.20             | Afternoon Break and Close |
Tom Sheldon
Science Media Centre

Tom Sheldon has degrees in Artificial Intelligence and Bioinformatics. He joined the Science Media Centre in April 2008, and he takes the lead on engineering and environment stories in the national news. Fukushima, ‘climategate’, GM crops, and the health effects of mobile phones have all been high profile media stories over the last few years. In every case it was vitally important that the voices of scientists and engineers were heard among the uproar.

When these stories break, the SMC provides a direct route between journalists and scientists, to their mutual benefit ensuring that reporters have constant and immediate access to the best quality, up-to-date evidence, and that scientists have help communicating complex, nuanced research where it matters most: the national news media.

Rob Thompson
Co-op Group

Rob Thompson works as the sole Packaging Technologist for the Co-op Group as part of the Food Policy team in the central support centre in Manchester. He is involved in the development of Co-op branded products across all categories, ensuring that their packaging complies with their environmental and food safety policies. He manages the process for packaging innovations, trouble shoot packaging quality issues and is behind the drive to make all of Co-op groups packaging easy to recycle.

In his previous role as Senior Packaging Technologist for AG Barr, he managed Packaging NPD projects from initiation through to completion, ensuring optimum technical effectiveness and efficiency, together with minimum environmental impact. Bringing beverage brands such as IRN-BRU, Rubicon, Orangina, Tizer and Strathmore to market,

Rob holds a diploma in Packaging Technology from the Institute of Packaging and a level 5 diploma in Management and Leadership from the Chartered Management Institute.
Registration

NAME: ____________________________________
ORGANISATION: ____________________________________
ADDRESS: ____________________________________
EMAIL: ____________________________________
TELEPHONE: ____________________________________

NO. OF DELEGATES: ____________________________________
DELEGATE NAMES: ____________________________________

PRICE PER DELEGATE (excl. VAT)
Total (excl VAT) £ _____________
VAT (20%) £ _____________
TOTAL: £ _____________

METHOD OF PAYMENT
☐ Cheque enclosed
☐ Credit Card (Visa, Mastercard etc.)
Card no: ____________________________________
Security no: ____________________________________
Expiry Date: ____________________________________
Issue No: ____________________________________

CARDHOLDERS ADDRESS:
__________________________________
__________________________________
__________________________________
__________________________________

SIGNATURE: ____________________________________

Fill out this form and fax to +44 (0)207 457 5045 or email (invoice only) events@bpf.co.uk

Future Events

9 November, Birmingham  BPF Automotive Seminar
16 November, London   Brexit and REACH: A Dangerous Mix
23 November, London   Recycling the Unrecyclable

Contact: Paul Baxter  events@bpf.co.uk
+44 (0)207 457 5047
www.bpfevents.co.uk

PlasticsEurope
Association of Plastics Manufacturers

British Plastics Federation

The British Plastics Federation is a company limited by guarantee. Registered in England no. 282883. BPF House, 6 Bath Place, Rivington Street, London, EC2A 3JE