The Plastics Recycling Action Plan (PIRAP) provides a road map for the plastic packaging supply chain to take action and contribute towards achieving the UK government’s target for obligated users.

“We will play our part in working with Plastics 2020 and WRAP to develop and implement PIRAP”

We will work with Plastics 2020 and WRAP developing and implementing specific sector actions to deliver the following outcomes

- The creation and promotion of both new and existing end-markets for use of recycled content.
- The necessary investment required firstly to extend the range of plastics collected from households and rigid packaging from Commercial & Industrial streams for recycling without undermining quality of existing streams.
- Improved engagement by consumers in plastic recycling schemes.
- Identification and implementation of the required improvements in sorting infrastructure that will ensure high quality output of plastics recyclate.
- The establishment of an environment that encourages investment in modern facilities able to handle an increased range of materials and product types collected.
- A business environment where end of life considerations are consistently factored in at the product design stage and that design for recyclability guidance is followed and implemented whenever possible.
- To play our part in driving towards the UK’s plastics recycling targets for 2017 and beyond.

We will provide our logo to be used in connection with any collateral and promotional material for PIRAP.

Please return this form to:  E: fmorcillo@bpf.co.uk  |  T: +44(0)20 7457 5037  |  F: +44(0)20 7457 5045