Aimed At experienced exporters

Making the most of international business opportunities is vital to maintaining a leading edge and ensuring future prosperity.

What is Gateway to Global Growth?
Gateway to Global Growth is a needs based programme that provides more experienced exporters with the training and ongoing support they need to increase overseas sales. It is a completely tailored 12 month programme.

Who is it run by?
It is a UK Trade & Investment programme, launched April 2009.

Who is it aimed at?
Gateway to Global Growth is designed to help small and medium sized businesses with between 2 and 10 years export experience. Your company must be innovative and based in the North West, employ fewer than 250 people, and have annual sales less than 50 million euros.

What are the benefits?
The programme provides a variety of services, including:

- **In-depth review** – part self diagnosis, part International Trade Adviser driven to give a clear picture of current export profile, and company needs and aims.

- **Strategic development** – after understanding where you are and where you want to be, identification of what needs to be done to get there (e.g. could we look to build a Middle East strategy for your business?)

- **Quality training** – access to a programme of relevant training (Intellectual Property or Exhibitions Skills are just two examples)

- **Funding** of up to £1,500 European Regional Development Fund (ERDF) - on a match funded basis - to support development of your international strategy.
How much does it cost?
There is no cost attached to the Gateway to Global Growth programme.

How do I get involved?
To find out more about Gateway to Global Growth and how to join the programme, contact your North West International Trade Centre today on Telephone 0845 603 7053 or by email: info@uktinorthwest.co.uk

**UK TRADE & INVESTMENT**
UK Trade & Investment is the government organisation that helps UK-based companies succeed in the global economy.

We also help overseas companies bring their high-quality investment to the UK’s dynamic economy – acknowledged as Europe’s best place from which to succeed in global business.

UK Trade & Investment offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage.

For further information please visit www.ukti.gov.uk

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**• Signposting to funding** – the opportunity to explore further regional and national funding to enhance your businesses ability to succeed in the global economy.

**• Reduced Flight Costs** – the opportunity to apply for a 15% discount in flight costs with British Airways Business Club.

**• Specialist advice** – through the UKTI team in over 150 locations worldwide or via sector specialists with direct knowledge of your marketplace.

**• Access to information and support** – public and private sources, including UKTI’s existing support programme and the UK Advisory Network.

The programme is by invitation only via your UK Trade & Investment International Trade Adviser.