Attracting over 1000 exhibition from 40+ Countries, Plast Eurasia is one of the largest plastics trade fairs in the world. Now in its 18th years the show grows from strength to strength and 2008 promises to be another record year!

**Turkey - A Market of Opportunity**

With a population of over 70 million, consuming 54kg (well above the global average) of polymer per head the market for plastics in Turkey is vast. The plastics market in Turkey has grown at an average rate of 17% p.a. for the last 3 years and between 2000-2005 the volume of plastics processed within Turkey increased by a massive 85%! It is now estimated that by 2010 Turkey will be the third largest plastics processor in Europe.

The plastics industry in Turkey is worth $12.5 billion. In terms of plastics machinery the UK is a strong trading partner and is one of the top 10 countries from which Turkey imports plastics machinery (currently $4 million p.a.). The plastics industry in Turkey is made up of around 6000 companies, employing 160,000 individuals. Istanbul is a hub of activity, within 4 hours flight from Istanbul you can reach 25% of the world's population.

**Plast Eurasia - Why Take Part?**

Plast Eurasia has fast become one the largest annual events in the Plastics calendar, attracting 1050 exhibitors and 25,120 visitors at the previous show.

The show is growing increasingly international with the previous show attracting exhibitors from 42 countries and over 4,000 international visitors. Plast Eurasia 2008 will be the first time a British Pavilion has been part of the show and the BPF have reserved a prime location by the main entrance in Hall 3 (where the international pavilions are located) which should generate steady footfall throughout the length of the 5 day show.
What Is The Cost?

Exhibiting at the show cost €240 (approx £160) per sqm, which includes the following...

- Stand construction with Carpet
- 1 power outlet socket group
- Spot Lights (one per 3sqm )
- 1 table and 3 chairs
- Fascia
- 2 shelves and a 1 waste basket

In addition UK Trade and Investment Grants are available to all companies who meet the SME definition of UKTI and are “new to Market”. This grant is in the form of a cheque of £1,000 paid to eligible companies after the completion of the show.

New to Market - A business not having exported to the country where the exhibition is taking place within the previous 12 months and normally having no established representation there.

SME - Small and medium sized enterprises (SMEs) are defined as those matching the requirements at A, B and C below.

a) Has less than 250 employees.
b) Has an annual turnover not exceeding €50m, or an annual balance sheet total not exceeding €43m.
c) Is independent, i.e. not more than 25% of its capital or voting rights are owned by one enterprise.

In addition the BPF charge a management fee of £325 for members and £425 non-members.

Registration of Interest

Return to: Justyna Jaworska, British Plastic Federation 6 Bath Place, Rivington Street, London, EC2A 3JE Tel: (0)20 7457 5001, Fax: +44 (0) 207 7457 5045

I am interested in taking part in PlastEurasia 2008:

Name: ____________________________ Company:_______________________________
Address:  ______________________________________________________________________
______________________________________________________________________________
Tel:  ____________________________ Fax: _______________________________
Email: ____________________________ Web: _______________________________

I am interested in a _____ sqm booth