In unprecedented economic conditions this seminar has been strategically created to assist Plastics Companies in developing their future budgets. Providing guidance on assumptions and potential key factors.

Subjects covered will include:

- The UK economy and its Future Direction
- Future Trends in Manufacturing
- The Challenges of Future UK Energy Buying in 2010
- Trends in Insurance Premiums and Credit Insurance
- Plastics raw material outlook in 2010

The seminar’s main aim is to arm delegates with the information they require to prepare their budgets for 2010 and enable companies to plan for success.
09:45  **Registration & Refreshments**

10.30  **Chairman’s Introduction**  
*(Peter Davis, Director-General, British Plastics Federation)*

10.35  **The UK Economy and its Future Direction**  
*(Prasanna Thombre, Head of Risk Solutions, Barclays Bank)*  
- UK Economy and it’s impact on the manufacturing industry
- Key indicators for the future
- Global pressures affecting economic performance
- Plastics Focus – A predication on industry trends
- An overall examination of risk

11.30  **Tea & Coffee**

11.40  **Future Trends in Manufacturing**  
*(KPMG)*
- Future Trends in the Major Markets For Plastics
- Including automotive, electronic, packaging, construction, health care

12.10  **Trends in Insurance Premiums and Credit Insurance**  
*(Paul Maynard, Broking Director Willis Commercial Network)*
- Overall insurance outlook
- Trends in insurance costs for the plastics industry
- Cyclical trends in insurance

12.45  **Networking Lunch**

13.30  **Human Resource Trends for 2010**  
*(Brett Smith, Practice Manager, TowryLaw)*
- Benefits in a time of recession
- A look at wage rate movements and compensations
- Using market volatility to your advantage
14.00 **The challenges of UK energy buying**  
*(John Hall, Managing Director, John Hall Associates)*  
- Energy Prices and Trends  
- Setting the budget and understanding strategies  
- Implications for the energy buyer

14.30 **Plastics Raw Materials Outlook**  
*(Michael D. Smith, Director - Polyolefins & PVC Europe/Africa, CMAI Europe GmbH)*  
- Likely future trends in raw material prices  
- Key Factors effecting supply and demand  
- The emerging importance of the Middle East and Asia

15.00 **Protecting yourselves in the storm**  
*(Robert Sheldon, Business Manager - Plastics, The London Metal Exchange)*  
- Manage price volatility effectively  
- Turning the economic downturn to your advantage

15.30 **Close of Seminar**

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**Seminar Outline**

This seminar is designed to help plastics businesses plan and budget effectively for 2010. It will examine existing and emerging drivers for plastics manufacturers and explore some of the potential pitfalls for 2010. The seminar will analyse key aspects affecting budgeting for plastics businesses and ample time is made available for discussions and for the audience to network, share experience and exchange views on the range of assumptions which could be used.

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**Venue: British Plastics Federation**  
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Terms and Conditions

All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded as well as joining instructions.

Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received before 4th July 2009 — No refund will be given after the this date.

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