Wednesday
13th June 2007

Advanced
Manufacturing
Park
(Rotherham)

In today’s uncertain conditions, survival in the short-term is the consuming objective, but planning for the future remains essential. Furthermore, we are constantly seeing negative, misguided statements in the media associated with plastics packaging.

To ensure the success of your company the BPF has assembled a team of top-speakers to explore the medium-term future of the industry and to provide you with the facts to bite back at the critics of plastics packaging.

Topics will Include:

♦ Changing attitudes towards plastics packaging
♦ Innovations in polymers and additives
♦ Smart materials and new polymer concepts
♦ Global Trends in packaging markets
♦ Changing legislation and environmental concerns
PLASTICS PACKAGING:
KEY TRENDS FOR THE FUTURE

SESSION 1: RETAILERS AND DESIGN

10.20 Packaging from a retailers perspective
- Perspective of the downstream user
- Changing attitudes and future market drivers

Terry Robins
TRPackSolutions

10.50 Designing The Packaging of the Future
- A designers perspective on the packaging of the future
- Trends in packaging design

Dominic Hale
PI3

11.20 Coffee Break

SESSION 2: INNOVATIONS IN PACKAGING

11.30 Innovations in polymers for packaging
- Effects on polymer innovation in the packaging industry
- Current perspectives on waste management
- The benefits of plastics in packaging

Neil Mayne
PlasticsEurope

12.00 Innovations in additives for packaging
- Latest innovation in additives for the packaging industry
- Additives to improve sustainability
- Additives for waste management and biodegradability

BPF Additives Group

12.30 Smart polymers and new polymer concepts
- Latest technologies for new polymer concepts
- The development of smart polymers & their application in packaging

Dr Malcolm Butler
Farapack Polymers

13.00 NETWORKING LUNCH

“Plastics packaging has never been under the spotlight as much as it is today. Attendance is crucial to learn about key trends which can provide opportunities for your future business and to acquire tools to help you protect your current market position.”

Philip Law, BPF
Seminar Outline

Key Issues addressed and discussed include:

♦ Changing attitudes towards plastics packaging
♦ Innovations in polymers, additives and smart materials
♦ Global Trends in packaging markets
♦ Changing legislation and environmental concerns

Who Should Attend

The seminar is aimed at all those involved in the plastics packaging supply chain including, materials and additives suppliers, plastics processors, recyclers and end users.

Venue:
Advanced Manufacturing Park
Innovation & Technology Centre
Brunel Way
Catcliffe
Rotherham
S60 5WG
Tel: 01709 766 428
Fax: 01709 766 501
Web: www.ampwaverley.com
PLASTICS PACKAGING:
KEY TRENDS FOR THE FUTURE

For further information please contact:
The BPF Events Team

Contact: Doreen Greenaway
Tel: +44 (0) 20 7457 5000
Post: BPF, 6 Bath Place, Rivington St, London, EC2A 3JE

Email: dqgreenaway@bpf.co.uk
Fax: +44 (0) 20 7457 5045

REGISTRATION FORM FOR SEMINAR 13th JUNE 2007
PLEASE FAX OR POST BACK TO THE ABOVE ADDRESS

BPF MEMBER

No. Delegate spaces that you wish to reserve

Your Name

COMPANY NAME

Address

Phone

EMAIL

PRICE:
- F.T STUDENT/ACADEMIC — £60.00 + VAT
- BPF MEMBERS — £120.00 + VAT
- AFFILIATE MEMBERS — £150.00 + VAT
- NON BPF MEMBERS — £190.00 + VAT
- TABLE TOP — £200 + VAT

Method of Payment:
- □ Cheque (enclosed)
- □ Visa
- □ MasterCard
- □ Switch

Credit Card #

Security #

Exp. date

Issue Number

TOTAL (EX VAT) £

VAT £

TOTAL: £

Card Holders Address

Signature

Terms and Conditions
All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded as well as joining instructions.

Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received before 8th June 2007 — No refund will be given after the this date.

The British Plastics Federation is a company limited by guarantee. Registered in England no 282883