PLASTICS
the industry of tomorrow

www.plasticstomorrow.com

14th - 15th May 2008, SHRIGLEY HALL, CHESHIRE

Sponsored by:
Wednesday 14th May:
Chaired By Peter Davis,
Director-General, BPF

10.00 Registration and Coffee

10.30 A Welcome From The BPF President Calum Forsyth, CEO, Wavin

10.40 The World in 2030, Ray Hammond, Futurologist
• A leading futurologists vision of society for the next 20 years and beyond
• The technologies and energy sources of the future
• Key challenges for future societies
• The role of plastics

11.30 The Plastics Industry Response to the World 2030, John Taylor, President, PlasticsEurope
• Plastics as a solutions provider to the challenges of the future
• The role of plastics in healthcare, construction, water conservation and energy saving
• The sustainability of the plastics industry

12.00 Coffee Break

12.15 Plastics and Design: A World of Opportunity, Geoff Hollington, Designer Hollington Associates
• A leading designers perspective on plastics as a design medium
• Designing sustainable products for an increasingly discerning society
• Problem solving through design in plastics

13.00 Networking Lunch

14.00 Future of Manufacturing, Lord Bhattacharyya, Manufacturing Guru
• Manufacturing as an economic activity
• Where will it take place
• What will its contribution be to the UK

14.30 INDUSTRY INSIGHT: The Future of the Automotive Industry, Claude Thibault De Maisières, Vice Chairman, Inergy
• Trends within the global automotive industry
• Key issues for plastics converters supplying the sector
• Helping the car producers respond to environmental challenges

15.00 The Future of the UK’s Competitiveness, Berr Minister, TBC
• A politicians view of UK competitiveness
• Government support for UK manufacturing
• The position of UK businesses in a changing world

15.30 Coffee Break

15.45 INDUSTRY INSIGHT: The Future of the Construction Industry, Michael Ankers, Chief Executive, Construction Products Association
• The growing importance of sustainable construction
• Changing techniques of construction and supply
• The major building projects of the future

16.15 Future Plastics Processing Technologies, Professor Phil Coates, Bradford University
• The changing dynamics of machine, material and control
• Developments in increased processing efficiency
• Where is the potential for technological leaps in plastics processing
• The role of plastics processing within evolving concepts of manufacturing

16.45 Panel Discussion

17.15 Close

18.00 Buses to ferry delegates to the Lowry Museum for an evening meal
Thursday 15th May:
Chaired By David Williams,
President, European Plastics Converters

09.30  The BPF: A Trade Association for the
21st Century,
Peter Davis, Director General, British
Plastics Federation
• Future role of the BPF in the global plastics
industry
• Key future issues in the UK public debate on
plastics
• Messages for Government, NGO’s and
customer industries

09.50  Resource Efficiency and Sustainability,
Marcus Gover, Director of Market
Development WRAP
• Minimising waste in society
• Maximising use of material resources
• The plastics industry’s role in a sustainable
future

10.20 Future Advances in Plastics Materials,
Dr Noreen Thomas,
IPTME, Loughborough University
• The evolving position of plastics in the family of
materials
• Leading edge developments in the world of
polymers
• The new opportunities to be exploited through
material developments

10.50 Coffee Break

11.00  INDUSTRY INSIGHT: Corporate Social
Responsibility : Retailers and their Suppliers,
Dr Mark Caul, Senior Packaging
Technologist, Marks and Spencer
• The role of the retailer in society
• Responding to customer perceptions of
packaging
• The role of the supply chain in helping to meet
the challenge

11.30  The Future of the Economy,
David Paul, Chief Economist, Barclays Bank
• The UK Economy and its impact on
manufacturing industry
• Key indicators for the future
• Global pressures affecting economic
performance

12.00  Networking Lunch

13.00  The Shifting Sands of the Global
Polyolefins Business,
Mike Smith, Managing Director, CMAI
• Key factors affecting supply and demand
• The emerging importance of the Middle East
and Asia
• The timescale for specific projects and their
market impacts
• The changing nature of the Western European
market

13.30  INDUSTRY INSIGHT: The Future of the
Medical Industry,
Mr Gerry McNally, Director Polymer
Processing Research Centre, Queen’s
University Belfast
• Key factors shaping the health care market in
the UK and the wider world
• The opportunities created by plastics in
healthcare and unleashing their potential

14.00  Coffee Break

14.15  The Future of Skills Needs and How to
Meet Them,
Brian Murphy, Research Director, Cogent
• The changing complexion of the UK plastics
industries workforce
• The changing skills requirements of an
employee
• The UK skills pool: finding and training the
right people
• Providing attractive career pathways in the UK
plastics industry

14.45  Closing Remarks:
Chairman – David Williams, President,
European Plastics Converters
Peter Davis - Chairman, Day One

Peter Davis has been the Director General of the British Plastics Federation from 1st October 1997. Before that he was the Chief Executive of Incpen (The Industry Council for Packaging and the Environment) from October 1993 - September 1997. He has previously held the following positions: Director of Marketing; Membership and International Affairs at the Royal Institute of British Architects; Head of Home Affairs in the Conservative Research Department; Special Adviser to Environment Secretary Kenneth Baker MP. Peter is also a Liveryman of the Worshipful Company of Horners, the plastics industry's Livery company in London. In 2006 he was elected a Fellow of the Royal Society of Arts and became a Vice President of the European Union of Plastics Converters.

David Williams - Chairman, Day Two

David Williams began his career as an Apprentice Plastics Engineer and has spent over 40 years in the plastics industry. David was the Managing Director of the LINPAC Group, which had an annual turnover of £1.2 billion and approximately 11,000 employees worldwide. He is a Past President of the BPF (1988) and was Chairman of the Polymer National Training Organisation for 12 years. He is also a member of the City Livery Company associated with Plastics Industry, the Worshipful Company of Horners. Furthermore, David is currently the President of EuPC (European Plastic Converters) which represents over 37,000 companies with over 1.5 million employees throughout Europe.

Ray Hammond

Ray Hammond is Europe's most experienced and most widely published futurologist. The World-renowned Futurologist will present highlights from his report, The World in 2030, commissioned by PlasticsEurope. All delegates will receive a complimentary copy of the book.

Professor Lord Shusantha Kumar Bhattacharyya

For more than 20 years, Professor Kumar Bhattacharyya has been one of the most influential manufacturing industry expert in Britain. He has advised two Prime Ministers – Margaret Thatcher and Tony Blair – and a succession of senior government officials on matters ranging from the privatisation of British Steel to the future of the car industry. Bhattacharyya is also a unique academic entrepreneur: today, Warwick Manufacturing Group, the unit inside Warwick University that he founded in 1979, is Britain's answer to MIT (the Massachusetts Institute of Technology). WMG has annual revenues of £80m, educates more than 5,000 post-graduates and managers a year through its worldwide network of operations, and has won international renown with its philosophy of breaking down the barriers between academia and industry.

Geoff Hollington

Geoff Hollington is a product design, technology and innovation consultant, specialising in advanced manufacturing and design technologies. He is a consultant to MADE < Materials and Design Exchange, a node of the Materials Knowledge Transfer Network, funded by UK government.
The cost of this world-class two day seminar is below:

**Full 2 Day Registration (including Gala Dinner)**

Full registration includes attendance at all seminar sessions, lunch, refreshments, drinks reception and the gala dinner (including transport to and from).

- BPF Member - £395 plus VAT
- Non BPF Member - £495 plus VAT

**1 Day Registration (not including Gala Dinner)**

- BPF Member - £200 plus VAT
- Non BPF Member - £250 plus VAT

**Gala Dinner**

- BPF Member - £100 plus VAT
- Non BPF Member - £120 plus VAT

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**Accommodation**

To better meet the needs of delegates the BPF have block booked a number of rooms at Shrigley Hall. The hotel rooms at Shrigley Hall will be handed out on a first come, first served basis. The cost of delegates who are interested in staying at the hotel over night:

**£110 - Bed and breakfast per room per night**

To apply for this offer call Shrigley Hall direct on 01625 575757. Don’t forget to mention BPF “Plastics the Industry of Tomorrow” Conference when making your booking.

Other carefully selected hotels in the area are listed below:

- Mottram Hall, Wilmslow Road, Mottram St. Andrew, Prestbury, Cheshire SK10 4QT
  - Tel: 01625 828135. Fax: 01625 829284
  - Prices from £140.00, based on best available rate at time or booking on first come first served basis.

- Best Western Hollin Hall, Jackson Lane, Kerridge, Macclesfield, Cheshire, SK10 5BG, Telephone: (01625) 573246 Fax: (01625) 574791
  - Prices from £65.00.00, based on best available rate at time or booking on first come first served basis

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The day before the conference (13th May) the Plastics Industry Golf Society (PIGS) will be holding a fixture at Shrigley Hall.

The day will provide a great opportunity to network with key industry players and enjoy a round on a championship course.

- ALL entries and further details contact Paul Smallwood
- TEE OFF Times from 1.00 pm
- Cost approx. £40 per person incl. Golf + 3 course meal
- Prize Presentation before dinner @ 8.00 pm.

Paul Smallwood - via email - nwpigs@virgin.net or visit www.plasticstomorrow.com

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**how to find us**

Road Connections: From South exit the M6 at Junction 17. Take A534 then A536 to Macclesfield. From North exit the M6 at Junction 20.

Take A50 then A537 to Macclesfield.

At Macclesfield follow A523 towards Stockport for approx. 4 miles.

Turn right into Brookledge Lane, Shrigley Hall is 2 miles on your left.

Rail Connections: Macclesfield Station (7 Miles).

Manchester Picc adilly (20 Miles).

Air: Manchester International Airport (12 Miles).
Full 2 Day Registration (including Gala Dinner)
Full registration includes attendance at all seminar sessions, lunch, refreshments, drinks reception and the gala dinner (including transport to and from).

BPF Member - £395 plus VAT
Non BPF Member - £495 plus VAT

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Gala Dinner

BPF Member - £100 plus VAT
Non BPF Member - £120 plus VAT

Method of Payment:  
☐ Cheque (enclosed)  ☐ Visa
☐ MasterCard  ☐ Switch

Credit Card#__________________________

Security#__________________________ Exp. Date_______ Issue No._______

Card Holders Address ________________________________

Total (ex VAT) £____________

VAT £____________

Signature ________________________________

TOTAL £____________

Terms and Conditions

All Payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded to you together with joining instructions.

Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received before 25th April 2008 - No refund will be given back after this date.

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