Success in China For UK Plastics Companies

UK Plastics Companies in China
An Overview of Opportunities and Successful Market Entry Strategies

To Register for this event contact:
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Date:
Tuesday,
14th April 2009

Location:BPF House,
6 Bath Place,
Rivington Street,
London, EC2A 3JE
UK Plastics Companies in China
An Overview of Opportunities and Successful Market Entry Strategies

10.30 Introduction and Opening Comments (Peter Davis, British Plastics Federation)

10.40 China an Overview (Robert Hurley, UK Trade and Investment)
• China market overview and a guide to doing business in China
• Understanding business culture and etiquette when visiting China

11.15 The Economic Outlook of China (Yang Chen, Centre for East Asian Studies)

11.45 Tea/Coffee Break

12.00 Intellectual Property Rights in China (Dennis Lee, Silverman Sherliker)

12.30 Doing Business in China, A Case Study (James Jenkinson, Cinpres)

12.50 Lunch

1.40 Doing Business in China, A Case Study (Chris Francis, Meech)

2.00 Opportunities for UK Businesses in China and an Overview of China’s Regional Cities (Chen Wu, CBBC)

3.00 Close

This workshop brings together leading experts on the Chinese plastics industry including 2 case studies from industry experts with over 2 decades of experience in the Chinese plastics market between them. The seminar costs just £50 (plus VAT) and will provide a unique opportunity to learn from experts and share ideas with fellow plastics industry professionals. All companies in attendance will receive a FREE MARKET INFORMATION PACK on the Chinese Plastics Market.

Complete your details below and fax back to 0207 457 5045 (or post to BPF, 6 Bath Place, Rivington Street, London, EC2A 3JE) alternatively call Doreen Greenaway on 0207 457 5047 or email dgreenaway@bpf.co.uk...

Attendee(s)

Phone

EMAIL

COMPANY NAME

Address

No. Delegate spaces that you wish to reserve

Method of Payment:  □ Cheque (enclosed)  □ Visa
□ MasterCard  □ Switch

Credit Card #

Security # Exp. date Issue Number

Card Holders Address

Signature

TOTAL: £