Shattering the Myths around Innovation

When technology is just not enough........
Do you really know how to exploit all of your good ideas?

This is your invitation to a four-part Innovation Series

This four-session Innovation Series will provide a practical approach to Innovation, empowering delegates to deliver innovative products and ideas.

- Discover what you might do to develop new goods and services
- Learn how to implement these ideas
- Introduce a process for managing ideas from inception to delivery
- Consider how innovative business models might unlock capability around the areas of materials development, recycling and remanufacturing.

Workshop Dates
Wed 24 Sept  5.30 - 8pm
Wed 15 Oct   5.30 - 8pm
Wed 12 Nov   5.30 - 8pm
Wed 26 Nov   5.30 - 8pm
Note: all sessions must be attended as the content builds over each session

The event series will be presented by the University of Exeter Business School and is a unique collaboration between the Centre for Alternative Materials and Remanufacturing Technologies (CALMARE) and the Centre for Innovation & Service Research (ISR).

The delegate costs for this innovation master-class are being met by the EU (through State Aid Funding to your company), so we can offer this at NO CHARGE to eligible SMEs* or sole-traders. As the content builds session by session, the funding requires that delegates must commit to attending each one in the series. This will form part of an ERDF-funded Business Assist. Places are limited to 12; early booking is recommended.

Complimentary sandwiches and drinks will be provided at the start of each session.

To register, go to: http://mythsinnovation.eventbrite.co.uk/
Any enquiries should be directed to Stuart Monk, CALMARE: s.a.monk@exeter.ac.uk

*Small-Medium sized business registered in Devon, Dorset, Gloucestershire, Somerset or Wiltshire; turnover of <€50 million per annum; <250 employees; received <€200,000 of de Minimis State Aid in last 3 years